

**New Approaches to the Multimodal Treatment of  
Head and Neck Cancer**  
*A Satellite Symposium Held at the 7<sup>th</sup> International  
Conference on Head & Neck Cancer*

Date: Monday, July 21, 2008

Time: 6-6:30am Breakfast, 6:30-8am Educational Program

Location: San Francisco Marriott, San Francisco, CA, Yerba Salon 4-6

**Chair**

Ann M. Gillenwater, MD, FACS

Associate Professor and Associate Surgeon

Department of Head and Neck Surgery

The University of Texas M. D. Anderson Cancer Center

**Faculty**

Ezra Cohen, MD

Assistant Professor

The University of Chicago

Avraham Eisbruch, MD

Professor of Radiation Oncology

University of Michigan Hospital

Robert Haddad, MD

Clinical Director/Head And Neck Oncology Program

Dana-Farber Cancer Institute

Paul M. Harari, MD

Jack Fowler Professor

University of Wisconsin Comprehensive Cancer Center

**Agenda**

6:00-6:30am Breakfast

6:30-6:35am

Welcome and Introduction

Ann M. Gillenwater

Session 1

Optimizing Patient Outcomes in the Treatment of Locally Advanced Head and Neck Cancer: Integrating Induction Chemotherapy and Post-Induction IMRT into Clinical Practice

**6:35-6:40am**

Case Study Presentation and Audience Response Activity  
Ann M. Gillenwater

6:40-6:50am  
Surgical Oncologist Perspective  
Ann M. Gillenwater

6:50-7:00am  
Medical Oncologist Perspective  
Robert Haddad

7:00-7:10am  
Radiation Oncologist Perspective  
Avraham Eisbruch

## **Session 2**

### **What Approaches Are Being Used to Optimize EGFR Inhibition in the Treatment of Locally Advanced Head and Neck Cancers?**

7:10-7:15am  
Case Study Presentation and Audience Response Activity  
Ann M. Gillenwater

7:15-7:25  
Surgical Oncologist Perspective  
Ann M. Gillenwater

7:25-7:35am  
Medical Oncologist Perspective  
Ezra Cohen

7:35-7:45am  
Radiation Oncologist Perspective  
Paul M. Harari

7:45-8am  
Panel Discussion